

Keeping Your Child's Hair Beautiful



What a Mother Can Do To Keep Her Child's Hair Healthy—Fine, Soft and Silky—Bright, Fresh-Looking and Luxuriant

THE beauty of your child's hair depends upon the care you give it. Shampooing it properly is always the most important thing.

It is the shampooing which brings out the real life and lustre, natural wave and color, and makes the hair soft, fresh and luxuriant.

When your child's hair is dry, dull and heavy, lifeless, stiff and gummy, and the strands cling together, and it feels harsh and disagreeable to the touch, it is because the hair has not been shampooed properly.

When the hair has been shampooed properly, and is thoroughly clean, it will be glossy, smooth and bright, delightfully fresh-looking, soft and silky.

While children's hair must have frequent and regular washing to keep it beautiful, it cannot stand the harsh effect of ordinary soaps. The free alkali in ordinary soaps soon dries the scalp, makes the hair brittle and ruins it.

That is why discriminating mothers, everywhere, now use Mulsified coconut oil shampoo. This clear, pure and entirely greaseless product cannot possibly injure, and it does not dry the scalp or make the hair brittle, no matter how often you use it.

If you want to see how really beautiful you can make your child's hair look, just follow this simple method:

A Simple, Easy Method

FIRST, put two or three teaspoonfuls of Mulsified in a cup or glass with a little warm water. Then wet the hair and scalp with clear warm water. Pour the

Mulsified evenly over the hair and rub it thoroughly all over the scalp and throughout the entire length, down to the ends of the hair.

Two or three teaspoonfuls will make an abundance of rich, creamy lather. This should be rubbed in thoroughly and briskly with the finger tips, so as to loosen the dandruff and small particles of dust and dirt that stick to the scalp.

After rubbing in the rich, creamy Mulsified lather, rinse the hair and scalp thoroughly—always using clear, fresh, warm water.

Then use another application of Mulsified, again working up a lather and rubbing it in briskly as before.

Two waters are usually sufficient for washing the hair, but sometimes the third is necessary.

You can easily tell, for when the hair is perfectly clean, it will be soft and silky in the water, the strands will fall apart easily, each separate hair floating alone in the water, and the entire mass, even while wet, will feel loose, fluffy and light to the touch and be so clean it will fairly squeak when you pull it through your fingers.

Rinse the Hair Thoroughly

THIS is very important. After the final washing, the hair and scalp should be rinsed in at least two changes of good warm water and followed with a rinsing in cold water.

When you have rinsed the hair thoroughly, wring it as dry as you can; finish it by rubbing it with a towel, shaking it and fluffing it until it is dry. Then give it a good brushing.

After a Mulsified shampoo you will find the hair will dry quickly and evenly and have the appearance of being thicker and heavier than it is.

If you want your child to always be remembered for its beautiful, well-kept hair, make it a rule to set a certain day each week for a Mulsified coconut oil shampoo. This regular weekly shampooing will keep the scalp soft, and the hair fine and silky, bright, fresh-looking and fluffy, wavy and easy to manage—and it will be noticed and admired by everyone.

You can get Mulsified at any drug store or toilet goods counter, anywhere in the world. A 4-ounce bottle should last for months.

Teach Your Boy to Shampoo His Hair Regularly

IT may be hard to get a boy to shampoo his hair regularly, but it's mighty important that he does so.

His hair and scalp should be kept perfectly clean to insure a healthy, vigorous scalp and a fine, thick, heavy head of hair.

Get your boy in the habit of shampooing his hair regularly once each week. A boy's hair being short, it will only take a few minutes' time. Put two or three teaspoonfuls of Mulsified in a cup or glass with a little warm water. Then wet the hair and scalp with clear, warm water. Pour the Mulsified over the hair and rub it in vigorously with the tips of the fingers. This will stimulate the scalp, make an abundance of rich, creamy lather and cleanse the hair thoroughly. It takes only a few seconds to rinse it all out when through.

You will be surprised how this regular weekly shampooing with Mulsified will improve the appearance of his hair, and you will be teaching your boy a habit he will appreciate in after-life, for a luxuriant head of hair is something every man feels mighty proud of.



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